



Mission

To empower families to break the cycle of poverty

LIFT is a national nonprofit dedicated to ending intergenerational poverty. We connect hardworking parents and caregivers of young children with volunteer advocates who serve as coaches. Our goal is to help parents meet theirs. LIFT advocates help parents set objectives like securing a safe home, living wages or a better education. And then they connect them to the financial resources and networks they need to make those dreams a reality. Anchored by these supportive one-on-one relationships, parents are able to build confidence, resilience, social connections and financial strength. We believe by investing in parents today, we can ensure their children stronger tomorrow.

The Problem

43M+

Americans live in poverty

50%

of Americans will experience at least one year of poverty or teeter on the edge during their working years

1 in 5

children are poor

96%

of LIFT parents say they have insufficient income to cover daily expenses

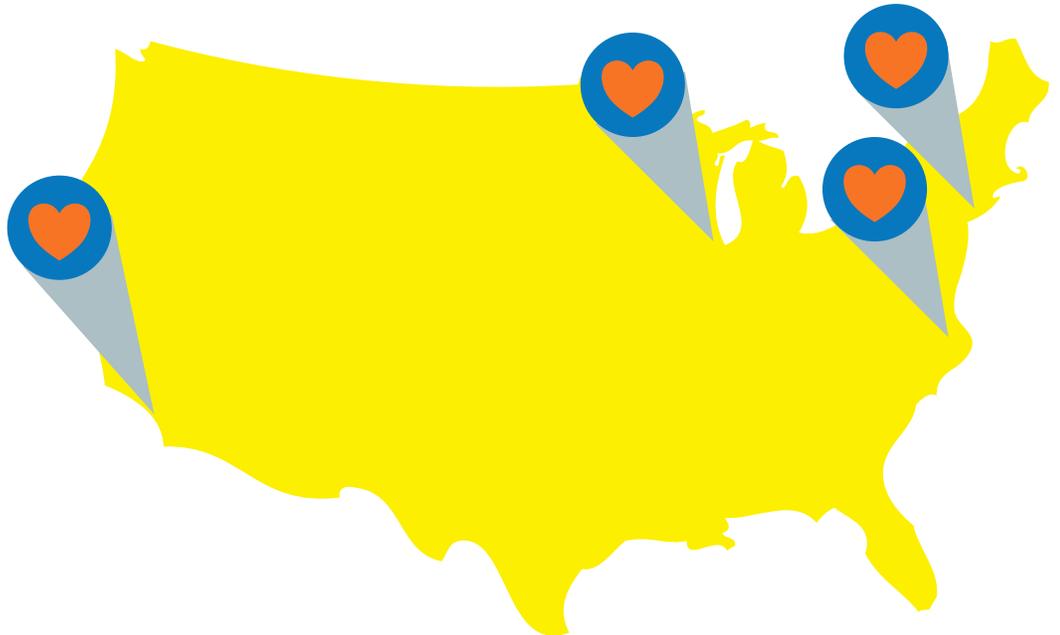
Children born to low-income parents tend to remain in the

bottom quintile

of household income throughout their lives

Where We Are

We work on the ground in communities with some of the highest rates of concentrated poverty (Chicago, Los Angeles, New York and Washington, D.C.). However, this work cannot be done alone. LIFT focuses on building strong relationships with a wide range of local, regional and national partners to ensure families have the resources they need to overcome barriers at every level.



IN 2017

the federal government defined poverty as a family of four living on \$24,600 a year.

Our Solution



Parent and child outcomes are inextricably linked. So the most effective way to tackle intergenerational poverty is to strengthen both generations at once. LIFT partners with high-quality early childhood organizations in each city. They work with the children, we work with the adults. By investing in parents' personal well-being, social connections and financial strength, LIFT helps families achieve more stability and provides children with a better chance at mobility.



We match our parents and caregivers with volunteer advocates who serve as coaches, and work to build a strong, trusted relationship through ongoing engagements. Parents set short- and long-term goals and we help them build an actionable plan around achieving them. Part of that process is helping them strengthen social connections and peer networks, while also accessing the tools and resources they need for financial security.



Those goals won't be accomplished overnight. But, our approach puts parents on the path to tomorrow and has an immediate positive impact on their children today. It's what the research tells us works, for parents and for the next generation.



The Results

100,000

individuals and families have worked with LIFT since we started

Our data show LIFT members who work with an advocate are

3X more likely

to achieve their most important goals, like better education for their children, higher wages and stable housing.

96%

of members believe they can turn to LIFT in a time of need

Last fiscal year, LIFT helped put more than

\$8.14M

in wages, public benefits and tax refunds back into the pockets of community members

We want results that change lives, inside and out. LIFT aims to:

» **Improve parental well-being**

- Reduced stress and anxiety
- Less social isolation
- Greater confidence

» **Lead to more stable & nurturing homes**

- Greater economic stability
- Progress towards family goals
- Improved parent/child engagement

» **Give kids a better chance at economic mobility**

- Healthy socio-emotional development
- Stronger health (mental & physical)
- Better educational outcomes

Get Involved



Like any business, LIFT strives to make greater impact through continuous improvement and growth. Investments of time, money, technology and leadership all help our team help hardworking families.

Please consider lending your time, talent or treasures to LIFT. Because the next generation is worth it.

► www.liftcommunities.org

