



FOR IMMEDIATE RELEASE

July 19, 2016

For more information please contact:

Amrit Dhillon 202.750.8431
adhillon@liftcommunities.org

LIFT NAMES NEW CHIEF DEVELOPMENT OFFICER

Washington, D.C. – LIFT, a national anti-poverty nonprofit organization, announced the appointment of Sang Hoon Lee as chief development officer, based in its Washington, D.C. headquarters.

Lee will lead all donor relations and business development for LIFT, building and strengthening partnerships with LIFT’s institutional and individual supporters and managing both national and regional fundraising teams. Lee brings nearly a decade of nonprofit business development experience, previously serving as managing director of development for both City Year Silicon Valley and City Year Philadelphia.

“We are delighted to have Sang join LIFT and bring his considerable experience and expertise in fundraising, development strategy and operations to support our next phase of growth and impact,” said Kirsten Lodal, LIFT CEO and co-founder. “His track record for cultivating partnerships, demonstrating leadership and exceeding revenue goals will contribute to LIFT’s growth as an innovator in our fight to end intergenerational poverty.”

Lee began his career in the private sector, working as an investment consultant at American Express and PNC Financial Services. He earned his bachelor of arts from the University of Pennsylvania.

About LIFT

LIFT is a national nonprofit dedicated to helping families break the cycle of poverty. By fostering relationships between low-income parents (members) and dedicated volunteers (advocates), we help families build the strong personal, social and financial foundations to secure immediate, critical needs and to achieve long-term goals and aspirations. LIFT connects with families through four sites located in communities with some of the highest rates of concentrated poverty: Chicago, Los Angeles, New York and Washington, DC. Because this work cannot be done alone, LIFT focuses on building strong community collaborations with a wide range of local, regional and national partners to help ensure families receive the resources and support they need. To learn more, visit www.liftcommunities.org.

#