



FOR IMMEDIATE RELEASE

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**PROMINENT NONPROFITS PARTNER TO IMPROVE ECONOMIC
WELL-BEING FOR FAMILIES FACING ECONOMIC HARDSHIP IN D.C.**

Washington, D.C. – LIFT, a national organization dedicated to ending intergenerational poverty, and Martha's Table, focused on supporting stronger children, families and communities through education, healthy food and family supports, have collaborated to provide financial and career coaching for parents and caregivers of young children.

The new partnership will link parents of children enrolled in Martha's Table's Healthy Start program to LIFT-DC's financial coaching program, which will include personalized one-on-one sessions and access to a conditional cash transfer – up to \$1000 a year – for members who meet all criteria and progress through the year-long program.

“We are honored to be working with such a community leader as we tackle a two-generation approach to empowering families to break the cycle of poverty,” said Kristy Arnold, executive director of LIFT-DC. “Our goal is to support parents in making progress towards near-term goals - like reducing debt and improving credit - while also helping them unlock asset-building and education opportunities in support of their long-term family goals.”

Martha's Table and LIFT-DC will work together to identify and recruit potential participants. Once selected, parents will have an opportunity to engage in sessions on-site while their children are in the care of Martha's Table.

“We are thrilled to connect our parents to this holistic partnership with LIFT-DC,” said Patty Stonesifer, CEO of Martha's Table. “LIFT-DC stands out for its innovative model that has the potential to improve not only economic stability for families today but also mobility for children as they enter adulthood.”

Both organizations will continue to offer wrap around services and assistance with basic needs such as food and clothing.

About LIFT

Founded in 1998, LIFT is a national nonprofit dedicated to ending intergenerational poverty. Since then, we have helped 100,000 low-income individuals achieve their goals. Today we

connect hardworking parents and caregivers of young children to the people, tools and resources they need. LIFT operates in Chicago, Los Angeles, New York and Washington, D.C., communities with some of the highest rates of concentrated poverty. By fostering relationships between low-income parents and caregivers of young children (members) and dedicated volunteers (advocates), we help families build the personal well-being, social connections and financial strength to secure basic needs and achieve long-term goals and aspirations, like a safe home, living wages or a better education. Headquartered in the nation's capital, LIFT is also committed to developing strong partnerships with a range of partners on national issues vital to a better future for children and families. To learn more, visit www.liftcommunities.org.

About Martha's Table

Martha's Table supports stronger children, stronger families and stronger communities by increasing access to quality education programs, healthy food, and family supports. For 37 years, Martha's Table has served as an important community partner, its work stemming from the belief that every child deserves the opportunity for their brightest future and a deeply engaged family and community committed to their success. Martha's Table's Healthy Eating programs include 35 monthly, no-cost, pop-up grocery markets across the District of Columbia and McKenna's Wagon, a 365-days-a-year mobile food delivery program that serves four Washington, D.C. locations nightly. It also operates two Martha's Outfitters clothing shops in the District and offers premier early-childhood, after-school and out-of-school time education programs to children ages three months through high school. For more information, please visit www.marthastable.org.

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