Founded nearly 20 years ago and headquartered in Washington D.C. with offices in Chicago, Los Angeles and New York, LIFT is a national nonprofit dedicated to empowering families to break the cycle of intergenerational poverty.

Our goal: connecting people to the resources and networks they need to achieve economic mobility.

LIFT coaches build trusted relationships with low-income parents and caregivers of young children. We help them with immediate needs such as child care and transportation, and long-term goals, such as better paying jobs or continuing education. Not to mention all the things in between, like opening bank accounts, establishing credit and building strong social networks.

Two decades ago, we opened our doors to families in need and what we knew then still holds true now: low-income parents and caregivers want what all parents do – to make a better life for themselves and their children.

By investing in parents today, we are ensuring their children are stronger tomorrow.

See the full version of this year’s annual report: lifftcommunities.org/annual-report

2017 Annual Report

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Financials ………………………………. 19
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Board and staff roster …………………… 35
The theme of this year’s annual report is *Why We LIFT*.

We routinely ask our staff, board members and volunteers to share their *Why I LIFT* stories. Doing so is a way to ground our shared work in our own personal history and motivations, and to get to the root of what drives our sense of urgency to pursue our mission of empowering families to break the cycle of poverty. It is also an acknowledgement of the fact that, every day, our members entrust us with deeply personal information about their backgrounds and aspirations, and as part of our commitment to equity, we must also open ourselves to the vulnerability and opportunity of sharing our stories with each other.

This is a complicated time in America – a time when we're seeing so many of our country’s racial, cultural, economic and geographic divides laid bare. At LIFT, we believe that there has never been a more important time to cross the lines that artificially divide us. Part of what we uncover whenever we share our *Why I LIFT* stories is that our hopes and dreams for ourselves and our families tend to be remarkably similar no matter where we live or who we are. At the most basic level, we all want to pass on a brighter future to our children. Any differences tend to come down to how difficult it is for some to access the capital to realize their dreams.

So at LIFT, we’re seeking to bridge that capital gap between families’ dreams and realities. We know that when we help families grow their human, social and financial capital, we can achieve transformative change for children and communities. In last year’s annual report, we spelled out the scientific and economic research that tells us that by focusing on helping parents of young children escape poverty, we can lift two generations at once.

Our accomplishments over the last year show us that this is a winning strategy. When families are committed to LIFT’s program, they decreased their debt by an average of $2,000 and increased their savings by an average of $350. And the families in our program who saw increases in their income witnessed gains by an average of $7,500 (which is equivalent to a 50 percent or greater increase in their annual income). We are truly proud that 76 percent reported an increase in social support after working with LIFT – all huge wins for families living in poverty. Most importantly, our families are feeling better equipped to meet their children’s needs and ensure that their children are well set up to succeed in school and in life.

And this is just the beginning. We recently completed an ambitious four-year strategic plan aimed at lifting an additional 25,000 parents and children out of poverty through our direct services, while also launching a bold systems change strategy targeted at the six million families with young children in poverty in the US. The plan will cost $40 million over four years to achieve, and we are thrilled to feature Jonathan and Jeannie Lavine in this report – extraordinary supporters who have made a catalytic $4 million investment in this plan. With this strong wind in our sails, combined with the support of the broader LIFT community, we are confident we can secure the resources necessary to propel our work with families forward in the next four years.

We couldn’t do what we do without the support of people like you. As you read on and think about why you LIFT, we hope you will choose to continue investing in LIFT’s hardworking families.
"LIFT because I want Althea to have the life I never had."

"WE LIFT because we should and, fortunately, we can."

Read Angiie and the Lavine’s full stories:
liftcommunities.org/annual-report

Jeannie and Jonathan Lavine
LIFT supporters
LIFT MEMBERS

are the parents and caregivers of young children that we serve.

Tenacious, fierce and determined, they want what all parents want – a stable home for their families and a bright future for their children.

OUR MEMBERS ARE

- 88% female
- 39% employed full or part-time
- 95% people of color
- 61% have a high school degree or higher

WHEN THEY FIRST COME TO US

- 53% have reliable child care
- 69% have a bank account
- 45% know their credit score
- $1,000 in debt with one in four having over $10,000 in debt.
- $17,000 average income across four of the most expensive cities. The average income for a U.S. household is $59,039.
Over the next four years, LIFT is committed to transforming the lives of 25,000 parents and children.

And in just the past year alone, more than 4,000 parents and children accessed LIFT’s services. These resilient parents are fighting tooth and nail to create better futures for their families, and it’s paying off.

- $950 savings increase
- $2,000 debt decrease

Members who committed to LIFT's program reported an average savings increase of $950 and an average debt decrease of $2,000.

- 57% with low levels of hope increased their hope and confidence
- 63% with high levels of stress decreased their feelings of stress
- 76% with low social support increased their social supports
is about more than just helping parents.

It’s about empowering them.

Making them feel respected.

At LIFT, we treat all our members with the kindness and dignity they deserve – and it shows.

Thanks to our 73 clinically-trained volunteer coaches, more than 17,000 hours were spent working with LIFT parents – that’s the equivalent of $500,000 of donated time.

96% believe they can turn to LIFT in a time of need

97% feel they are treated with courtesy, dignity and respect at LIFT

96% get new and useful information at LIFT

95% feel they are making progress on their goals

96% would recommend LIFT to a friend or relative

See more stats on our interactive microsite: liftcommunities.org/annual-report
2016

July
LIFT hosts LIFTopolis for 300 students at the Bank of America Student Leaders Summit

August
LIFT-Los Angeles Executive Director Michelle Rhone-Collins, Board Chair Cash Warren and his wife Jessica Alba featured in Variety magazine’s entertainment philanthropy issue
LIFT-Los Angeles partners with CBS Interactive to coordinate a back-to-school night for 20 families to receive backpacks, school supplies and food

September
LIFT publishes A Parent’s Perspective, a look at how to better support parent and caregiver engagement to improve children’s educational outcomes
LIFT-Chicago Executive Director Sol Anderson featured on Timshel’s podcast, discussing how technology can help the social impact community raise awareness and galvanize people around a cause
LIFT-DC announces formal partnerships with two of the city’s most recognized nonprofit organizations, Martha’s Table and Bright Beginnings, to recruit new parents to its program

November
LIFT publishes Listening Better: 10 Lessons from LIFT’s Member Feedback Survey

December
LIFT-Los Angeles hosts its 3rd annual Holiday Fiesta and gift exchange for member families and LIFT supporters
LIFT-New York hosts its annual holiday party – each child left the event with a gift wrapped toy, generously donated by StoneCastle Partners, LLC, and a new winter coat
2017

February
LIFT-Los Angeles partners with CELL-ED to provide members with free, mobile English as a Second Language (ESL) classes

March
LIFT partners with the Consumer Financial Protection Bureau to improve financial capabilities for parents

April
LIFT-New York partners with Cornell University to produce My Plate Wednesdays, which provides parents with nutritional literacy while incorporating fun and collaborative activities

LIFT is featured on the Meeting of the Minds blog, a vehicle the global leadership network uses to have thought leaders from the public, private, nonprofit and academic sectors identify initiatives that can be scaled from city-to-city

May
LIFT: ART 2017 takes place in Los Angeles, raising $340,000 for families in need
LIFT-Los Angeles chosen as winners of the LA2050 and First 5 LA #MyLA2015 challenge
LIFT-DC hosts Ideas42 for parent interviews on their experiences voting and thoughts on increasing voting participation in underrepresented communities

June
LIFT-Chicago partners with iF Charities to give Chicago’s Little LiFTers a day of family fun
LIFT-Los Angeles partners with The Wildwoods Foundation and takes 15 families on a hiking trip and photo expedition to the Santa Monica mountains
LIFT-DC joins The Family Engagement Learning Network, sponsored by The Bainum Family Foundation, to provide training, technical assistance, collaborative time and action planning time for parents
“LIFT because I cannot be silent. If I remain neutral in situations of injustice, then I’ve sided with the oppressor.”

LIFT to make a difference. Not just for my community, but for my family. For my children. For my mother. I do it all for them.”

Read Kelli and Maggie’s full stories: liftecommunities.org/annual-report
Revenue total: $6,584,612

- Foundations & Institutions: $5,125,980
- Individual: $581,212
- In-kind: $594,533
- Government: $154,561
- Other: $128,326

Expenses total: $6,155,063

- Program: $4,511,826
- Fundraising: $618,651
- Management & General: $1,024,586

LIFT is a Charity Navigator Four Star Charity
$10,000+
Ali and Brian Kreiter
Andrew and Bonnie Jonas
Anne Helgen and Michael Gilligan
Anonymous
Arlene Ford and Christopher Reynolds
Brian and Shelly Steinwurtzel
Charles Jacob Foundation
Chernin Entertainment
Chicago Community Trust
Christopher and Sarah Dusseault
City National Bank
Clark Charitable Foundation
Corrine and Daniel Goldman
County of Los Angeles
David Tunkl Fine Art
Elizabeth and Jan Lodal
Elizabeth Milbank and Michael Sobel
Eric Mandelblatt
Erik Flannigan and Ty Stiklorus
Finnegan Family Foundation
Hemera Foundation
Henry Kimelman Family Foundation
Jana Carter
Jay & Rose Phillips Family Foundation
of California

Kevin Downey and Michele Jolin
Laura and Peter Treadway
Leander and Mindy Foley
Marne Levine and Phil Deutch
Marvin Weissberg
Modestus Bauer Foundation
Morningstar Foundation
Paul and Sarah Sohn
Polk Brothers Foundation
Rolando Jimenez
Scott Yancey
Sheila and Willy Walker
Sherman Fairchild Foundation
The Corporation for National
Community Service
The Honest Company
The O'Shea Family Foundation
The Regents of the University of
California
The San Francisco Foundation
Tobey Maguire
Union Bank
United Way of New York City
Wells Fargo Foundation

$5,000+
Scooter Braun and Yael Cohen
Snapchat
The Honorable Franklin Raines and K.

$1,000+
Adam Kaye
Adam O'Byrne and Laura Smolowe
Ali and Nathan Walton
Allison and David Heyman
Alix and Chris Carlson
Ann Davison and Len Rubin
Anna Hoffman and Nick Confessore
Annette McCauley
Beatrice Thomas
Benjamin Krosin
Brad Brian
Brendan Coleman
California Community Foundation
Cassie and William Rahm
Charlotte Mandelblatt
Christopher Skrable
Chuck James
Clara Brillembourg and George
Chopivsky
Connie Vincent
dailyKARMA
Daniel and Susan Christman
David and Katie Einstein
David Axelrod
David Ryu
Deanna Singh
Diana and O. Mallory Walker
Economic Security Project
Ellen and Michael Hainain
Emily and Travis Dredd
Erich Klein
Erin and Matt Humbaugh
Fay and Vincent Douillard
Food Bank for New York

Denise Grant
The Miller-Wehrle Family Foundation
The Storehouse Foundation

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Goldman Sachs Matching Gift Program
Google
Graham Holdings
Greg Propper and Michael Torbiak
James Morrison
Jay and Lisa McGonigle
Jeff and Nathaniel Robbins
Jeffrey Burns
Jennifer L. Derosa
Jennifer Pahka
Jessica Wyman and Matt Cohen
Joel and Sherry McKuin
John Terzian
Jon and Susannah Budington
Juan Quiroga
Julia Swan
Kasey Mandelblatt
Lauren Bonner
Lavagna
Lizzie Edgeworth and Michael
Cantacuzene
Marge and Philip Odeen
Mariana Brunton
Marie Ridder
Martha and Stephen Smith
McKenzie Blanchard
McMaster-Carr Supply Company
Nancy and Rick Kreiter
Neuberger Berman LLC
Nicholas Evans
Patrick and Sheila Gross
Paul Rusconi
PepsiCo
$1,000+
- Polsinelli LLP
- Powers Pyles Sutter & Verville PC
- Protea Fund
- Robert N. Alfandre Foundation
- Robin Rex
- Rodrigo Leal
- Rotberg Corners Bray Foundation
- Samberg Family Foundation
- Sarah Graham
- Sasco Foundation
- Scott Drerup
- Sharon Lipinski
- Shimon Solomon

Southern California Gas Company
- The Alvin and Fanny B. Thalheimer Foundation
- The Mazur Family Foundation
- Timothy Voss
- Tom Davila
- Tracy Turner
- Verena Phipps
- Vince Ricci
- William E. & Mary E. Ayer Family Foundation
- William Peterson

$0 - $1,000
- Anna Silverman
- Annabelle Apley
- Anne and Andrew Thomas
- Anne Wittowsky and John Barker
- Annette Simon and Rob Portman
- Annie Prior
- Anonymous
- Anthony and Ester Calhoun
- Anthony DePalma
- Anthony Ferrari
- Anthony Wright
- Anum and Muhammad Shahzad
- Aparna Joshi
- Appy and John Stokey
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- Arceli Bacsinila
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- Asha Joshi
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- Ashley Tedesco
- Ashley Young
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- Beatrice and Ray Ruoho
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- Benjamin DiCicco-Bloom
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- Bert Deixler
- Beth Lodal and Gene Pokorny
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- Bill Crittenden
- Bill Fox
- Bill Presse
- Bill Strathmann

- Bill Wein
- Billy and Georgeanna Parks
- Blake Lanford
- Blake Megdal
- Blythe Scottin
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- Bobby Kim
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- Brad Sorenson
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- Carol Ann Michalka
- Caroline and Ken Himmelman
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- Carter Stirtz
- Catherine Gadecki
- Cathleen Amador
- Cathy and William Colglazier
- Cecilia and Nelson Ford
- Cecilia Parajon and Stan Freeman
- CFC National Capital Area
- Charles and Sylvia Meyers
- Charles Brister
- Charles Creighton
- Charles Eccles
- Charles Myers
- Charles Riedel and Meredith
- Broadbent
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<td>Mary Lynn Rajskub</td>
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